

October 20, 2008

Guide Dogs announces innovative project

The building of an interactive vision and hearing education centre by Guide Dogs SA.NT will help to stem the rising incidence of preventable vision and hearing loss.

Guide Dogs SA.NT President Rick Sutton says the organisation has launched a campaign to raise \$500,000 for a Discovery Centre, a South Australian first, which will be a feature of a major redevelopment of its existing Morphett St building.

“We are looking to the future to reduce the incidence of preventable vision and hearing loss. The centre will also raise awareness about the abilities of people with vision or hearing loss.”

Tailored for junior primary and primary school students, as well as corporate and community groups, the Discovery Centre will be an important vehicle for educating and promoting eye and ear health to children.

Innovative technology will be used to allow visitors to experience how it feels to have a vision or hearing loss. The centre will also showcase world class dog training methods and provide public viewing of the outdoor puppy training and play areas.

A conference area will provide long-term financial sustainability and corporate visitors will be able to be involved with all aspects of vision and hearing loss as part of their conference experience.

Staff will move in January to offices in Devon Park for the duration of the building project.

Anyone wanting more information about the centre should contact Marketing and Communications Manager Marcus Gehrig on 08 8203 8316.

Guide Dogs Association of SA and NT Inc | Full member of the International Guide Dog Federation

HEAD OFFICE

251 Morphett Street
Adelaide SA 5000
Tel (08) 8203 8333
Fax (08) 8203 8332
TTY (08) 8203 8391

NORTHERN TERRITORY OFFICES

Darwin	Alice Springs
PO Box 154	PO Box 2954
Parap NT 0804	Alice Springs NT 0871
Tel (08) 8981 5488	Tel (08) 8955 5874
Fax (08) 8981 0820	Fax (08) 8955 5831

Toll Free 1800 738 855
info@guidedogs.org.au
www.guidedogs.org.au
ABN 91 183 168 093
ARBN 117 125 069

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