

July 29, 2009

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## TOP DOG DAY – FRIDAY, JULY 31

Top Dog Day this Friday (July 31) will culminate a month-long fundraising drive by Guide Dogs SA.NT.

Guide Dogs will stage a display in Rundle Mall until 3pm on Friday, including a celebrity challenge.

Local celebrities, including Adelaide United players Daniel Mullen and Mark Birighitti, Port Power players and local media personalities will vie for the perpetual Top Dog trophy at 12:30 pm.

Participants will be blindfolded and will need to negotiate an obstacle course and various challenges using a white cane.

Top Dog Day aims to help raise much-needed funds to support people who are blind or vision impaired.

Throughout July, Top Dog Day merchandise has been available for purchase through any of our retail partners, including Bendigo Bank, Cheap as Chips, Chemplus IGA, , Pets Paradise, Spotlight and Video Ezy.

**Media inquiries:** Amanda Nes, Media and Communications Officer on 8203 8343 or 0420 939 649.

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- GUIDE DOG SERVICES
- VISION SERVICES
- SENSORY DIRECTIONS
- HEARING SOLUTIONS